



BIRMINGHAM 2022
OUR STORY

CHAPTER 06

BIRMINGHAM 2022 FESTIVAL

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With a global spotlight on Birmingham, there was the opportunity to showcase the region's creativity – and Festival 2022 went all out to deliver.

From March onwards, the creativity and diversity of the region was put proudly on show through hundreds of events, all part of the Birmingham 2022 Festival.

Festivities started with the spectacular Wonderful Stories and then carried on until after the Closing Ceremony – after all, the region's creativity did not end with the hosting of the Games. Sadly, only a small selection can be mentioned here, all deserve full details.

Your Love Lifts Me Up saw Friends Of Cedar Church work with Longwill School For Deaf Children to ambitiously orchestrate and provide an uplifting community song to celebrate British Sign Language (BSL). It empowered deaf children as it was performed across communities.

Time Travel Tram was, remarkably, an experience in keeping with the name. Passengers could travel back in time on their journeys through an immersive smartphone experience, as they made journeys through Birmingham they could relive its history and see the wonderful pastimes and fashion that have always made the region so vibrant.

Underground Railroad was a project by Black Heritage Walks Network CIC, creating a virtual underground railroad

that celebrated those who have supported the Caribbean community in Birmingham.

Visitors experienced cultural events simply by walking around the city, the festival was everywhere, the entire West Midlands the canvas. Communities were celebrated and perceptions changed.

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